

advertising

materials & digital specs

{ file format }

- Adobe InDesign
- Adobe Illustrator (with type converted to paths and saved as an EPS file)
- Adobe Photoshop (saved as a TIFF or EPS, not JPEG)

{ pdf files }

- Hi-res press-optimized PDFs or PDF/X-1a files.
- All images must be in CMYK, 300 dpi minimum
- Fonts must be embedded, no TrueType fonts unless converted to outlines
- Convert all spot/PMS colors to CMYK

{ magazine specifications }

(all measurements in inches)

Trim size: 9 x 10.875

Perfect bound

Jogs to the head

{ ad sizes }

Document size for both bleed and non-bleed full page ads must measure 9 x 10.875. For bleed ads, extend bleed 0.125" past trim on all sides, keeping all live matter 0.375" away from trim edges.

NOTE: Ad dimensions in specially formatted sections and inserts may differ from standard sizes. Consult with your marketing consultant.

QUESTIONS ABOUT YOUR AD? Please call or email Production Director, Paul O'Hare at 401-649-4833, pohare@rimonthly.com

FULL PAGE

Document Size
9 x 10.875

Bleed area
9.25 x 11.125

Non-bleed area
8 x 9.74

SPREAD

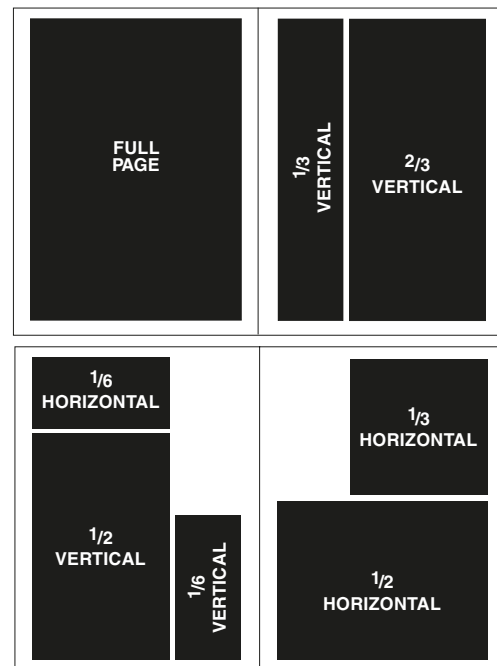
Document Size
9 x 10.875 x 2

Bleed area
18.25 x 11.125

Non-bleed area
17 x 9.74

FRACTIONAL ADS (width x height)

2/3 vertical	5.28 x 9.74
1/2 vertical	5.28 x 7.26
1/2 horizontal	8 x 4.79
1/3 vertical	2.55 x 9.74
1/3 horizontal	5.28 x 4.79
1/6 vertical	2.55 x 4.79
1/6 horizontal	5.28 x 2.32



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